

YVR Street Banner Contest Rules

1. The YVR 2012 Street Banner Contest Rules (the “**Rules**”) are the sole provisions governing the YVR 2102 Street Banner Contest (the “**Contest**”).
2. You must read the Rules before submitting your entry.
3. By submitting an entry and signing the Entry Form you are indicating that you agree to all of the Rules.
4. The Contest is sponsored and administered by the Vancouver International Airport Authority (the “**Airport Authority**”), PO Box 23750 Airport Postal Outlet, Richmond, British Columbia, V7B 1Y7.
5. The Contest is open to legal residents of British Columbia who are 17 years of age or more as of the 30th September, 2012, and who are of aboriginal ancestry.
6. The Contest is not open to the Employees, directors, officers and retirees of the Sponsor, or of the advertising and promotional agencies of the Sponsor, or to the immediate family members (comprising spouses, parents, children, siblings, and their respective spouses) and respective household members of any of the foregoing.
7. The Airport Authority, with the assistance of the YVR Art Foundation, will select a Judges Panel who will determine the winner of the Contest.
8. The Deadline for submissions is **4:00 PM, September 30, 2012**.
9. **Late entries and incomplete submissions will not be considered.**
10. **Entering the Contest.**
 - a. You must complete, sign and date (or if you are under 18, have your parent or guardian sign and date) the Entry Form which you can download from the www.yvr.ca/banners website.
 - b. You must submit the completed, signed and dated Entry Form with your Artwork and your Written Description.
 - i. You must submit the Artwork to the Airport Authority by courier, e-mail or mail at the addresses set out on the Entry Form.
 - ii. If you submit the Artwork in digital form:
 1. You must submit it by e-mail, on a CD, on a DVD, or on a USB memory stick.
 2. The file name must include your full name, the date, your city and your e-mail address.
Example: John Smith_September72012_Nanaimo_john_smith@telus.net
 - c. Copies of the Artwork
If you wish to keep a copy of your Artwork, you must make a copy before you submit the Artwork to the Airport Authority. **The Airport Authority will not return any Artwork that is submitted to it.**

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11. Written Description of the Artwork.

You must provide a 200-word or less description of the Artwork and how it reflects the theme of “flight”.

12. Artwork.

- a. You can submit one (1) or two (2) designs for the Artwork as two separate entries. Each design must be submitted as a separate entry.
- b. The Artwork can be a sketch or a printed copy of the design.
- c. The Artwork must adhere to the following design requirements:
 - i. Be scaled to fit the actual banner size of 32” X 80”.
 - ii. Must not include letters, numbers or words.
 - iii. Must not contain copyrighted characters, symbols or logos.
 - iv. Adhere to the theme of “flight”.
 - v. Be designed and produced solely by you.
 - vi. Must not be offensive, as determined at the sole discretion of the Airport Authority.
- d. Medium.
The Artwork must be in one of the following media:
 - i. Digital art.
 - ii. Painting.
 - iii. Illustration.

13. Judging.

- a. The Airport Authority, with the assistance of the YVR Art Foundation, will select a Judges Panel who will determine the winner of the Contest.
- b. The Judges Panel will judge the Artwork submissions based on the following criteria:
 - i. Design.
 - ii. Use of colour.
 - iii. Relevance to theme.
 - iv. Overall impact.
- c. If you are the winner, the Judges Panel will notify you by e-mail and telephone no later than 26th October, 2012.
- d. The decision of the Judges Panel will be final and may not be appealed.

14. Prize.

If you win the Contest, you will receive the following:

- a. The display of your Artwork on professionally produced street banners at the Vancouver International Airport.
- b. A cash prize of \$500 CAD;
- c. An invitation to a reception luncheon with YVR Art Foundation and Airport Authority representatives; and
- d. Recognition of the win on the www.yvr.ca and other Airport Authority owned media channels.

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15. Use of the Winning Artwork.

If you are the winner of the Contest, you agree that:

- a. The Airport Authority may, if it includes a copyright attribution to you:
 - i. use the Artwork for banners;
 - ii. modify and adapt the Artwork so that it meets Airport Authority's standard format for banners;
 - iii. create derivative works from and distribute the Artwork, and may incorporate the Artwork in other media, whether now known (including but not limited to the internet) or subsequently devised, in connection with advertising and promotion of the Vancouver International Airport, collectively the "**Purpose**".
- b. The Airport Authority and its affiliates and agents, shall have a non-exclusive, worldwide, perpetual, irrevocable, royalty-free, fully paid-up, sub-licensable, right to exercise all copyright, publicity and database rights, and all moral rights in and to the Artwork for the Purpose.

16. General Rules.

- a. You agree:
 - i. To be bound by these Rules and the decisions of the Airport Authority and the Judges Panel.
 - ii. To release, indemnify and hold harmless the Judges Panel, the Airport Authority and its respective affiliates, subsidiaries and independent contractors, and their respective directors, officers, shareholders, employees, agents and representatives, including but not limited to advertising and promotion agencies, from any and all liability for claims and damages with respect to or arising from your participation in the Contest, or for claims based on publicity rights, defamation, or intrusion of privacy.
 - iii. That Airport Authority may disclose your participation in the Contest, the information on your Entry Form, your Written Description, and your Artwork in the ordinary course of administering and publicizing the Contest and, if you are the Contest winner, for the Purpose.
 - iv. That Airport Authority shall not be liable for:
 1. late, lost, illegible, incomplete, falsified, tampered with, altered or destroyed entries, all of which shall be void;
 2. Any problems or errors, including but not limited to typographical, human or other errors in the creation, printing and dissemination of the Contest and collateral materials, in administering the Contest, in processing the entries and announcing the prize winner, or for negligence that may arise or occur in connection with the Contest.
 - v. If you enter in a fashion not sanctioned by these rules, or submit more than two (2) entries, the Airport Authority may disqualify you and all of your entries.

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- vi. Airport Authority may, at any time without prior notice:
 - 1. terminate or suspend this Contest; and
 - 2. may amend the Rules in any way.
 - vii. That all disputes, claims and causes of action arising out of or connected with this Contest or any prize award shall be resolved in accordance with the laws of the Province of British Columbia.
 - viii. That you irrevocably submit to the exclusive jurisdiction of the courts of the Province of British Columbia over any claim or matter arising under or in connection with the Contest or these Rules.
- b. Airport Authority agrees that:
- i. It will judge the Entries fairly.
 - ii. It will use the personal information you provide in the Entry Form only:
 - 1. for internal analysis of the demographics of the Contest entrants; and
 - 2. to administer the Contest, in which case it will not share your information with any third party except as necessary to administer the Contest.
 - iii. It will not attempt to contact you other than to administer the Contest.
 - iv. It will not use your Artwork for any purpose unless it is the winning Artwork.
 - v. If your Artwork is the winning Artwork, it shall use the Artwork only for the Purpose.